

Our products deliver
what they promise.

So do we.

YOUR CAREER STARTS HERE: NIVEA, Eucerin, Labello and 8x4 are just a few examples of the Beiersdorf range of brands which are successful all over the world. Across the Middle East, Turkey and Africa, our brands hold many no. 1 market positions. Our sales performance has been exceptional over recent years. To maintain this growth we offer broad responsibilities and challenging tasks, enabling our people to raise the bar in all fields of our business – every day right from the start.

Brand Manager – Arabic speaking Dubai, United Arab Emirates

The Role

The candidate will report to the Marketing Manager and will be responsible for ensuring the continuous development of the division/department in agreement with the international company and brand strategies and for the definition and achievement of specific sales, profit and market share objectives through the development of a 3 year marketing plan.

The Requirements

- Degree educated preferably in Business Administration with a focus in Marketing from an accredited University
- Total of 3 years experience in Marketing/Brand Management with a minimum of 1 year experience as a Brand Manager specializing in the FMCG industry
- High awareness of detail, accuracy and quality is expected
- High proficiency in Microsoft Office applications is required
- Experience with SAP is an advantage
- Excellent verbal and written communication skills in **English and Arabic**; other languages beneficial

If you are ready for a career in the international world of a market leader, then please e-mail your resume to recruitment.dxb@beiersdorf.com mentioning the job opening in the subject header.

BDF ●●●●

Beiersdorf Middle East

